



**GIVE STUDENTS
A PASSPORT TO**

Global Flavors

Turkey is your ticket to offering a variety of on-trend international dishes in a way that's still familiar



GLOBAL FLAVOR TRENDS IN K-12

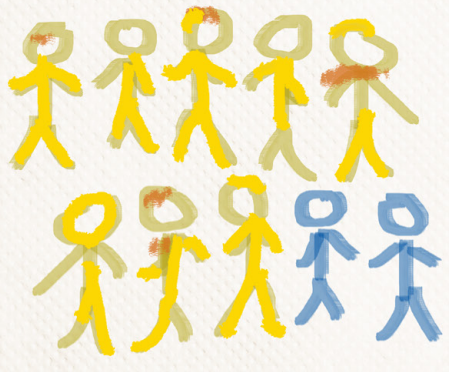
About half (49%) of school districts plan to offer new menu items this school year that feature international flavors¹

Asian flavors were the most commonly cited among operators
Asian cuisine is in the mainstream: Sales at limited service Asian/noodle chains grew 8.9% YOY in 2018, more than any other concept category²

Mexican dishes — specifically tacos — were also popular in meal plans this year
Sales at Mexican chains grew 5.7% YOY in 2018²

TURKEY IS A KID-FRIENDLY CANVAS FOR international flavors

Operators can feel confident in exploring global dishes made with turkey knowing that students may already be trying them at home



More than 8 in 10 parents of school-age children believe turkey could be a good substitute for ground beef, chicken or pork in international dishes³

Turkey is a versatile canvas for spices and sauces, so it's perfect as a base for globally-inspired burgers, salads and tacos — as well as more adventurous dishes



Recipes

Butterball, America's preferred turkey brand,³ has the right product offerings to help you create great-tasting global options your students will crave



Asian Turkey Salad

Sesame seeds and chow mein noodles give crunch to this salad topped with Turkey Tenderloin Medallions



Turkey Banh Mi

Turkey Tenderloin Medallions make this a lighter take on the traditional Vietnamese sandwich served on a baguette with marinated vegetables



Jerk Turkey Street Taco

A spicy jerk seasoning turns Turkey Thigh Roast into a flavorful taco filling, and a pineapple and cabbage slaw serves as a cooling, crunchy topping



SOURCES:

1. SNA 2019 Nutrition Trends Report
2. Technomic Flavor Consumer Trend Report, 2019

3. The Importance of Turkey in Food Away From Home, Butterball, 2019



Learn more about Butterball Foodservice's K-12 offerings and check out more recipes at butterballfoodservice.com/k12

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